



## RESELLER PROGRAM

### 10 REASONS TO SELL METALCRAFT ID PRODUCTS

- 1) Discounted prices for all Nameplate, Label & RFID products
- 2) Opportunity to qualify for additional 'VAR Select Program'
- 3) Outstanding sales support literature provided by Metalcraft
- 4) Comprehensive VAR resource website which provides product details and support information
- 5) Superior customer service support
- 6) Excellent responsiveness to RFQs
- 7) On-time shipments
- 8) Extensive variety of product constructions and technologies including Bar Code, UID & RFID
- 9) Free quotes, samples and proofs
- 10) Over 65 years ID industry expertise

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Qualified VARs/Resellers are eligible to receive the benefits listed above. For more information about the Metalcraft Reseller program you can download our Metalcraft Reseller Application, call our customer service department at 800-437-5283/641-423-9460 or email [Metalcraft@idplate.com](mailto:Metalcraft@idplate.com).

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