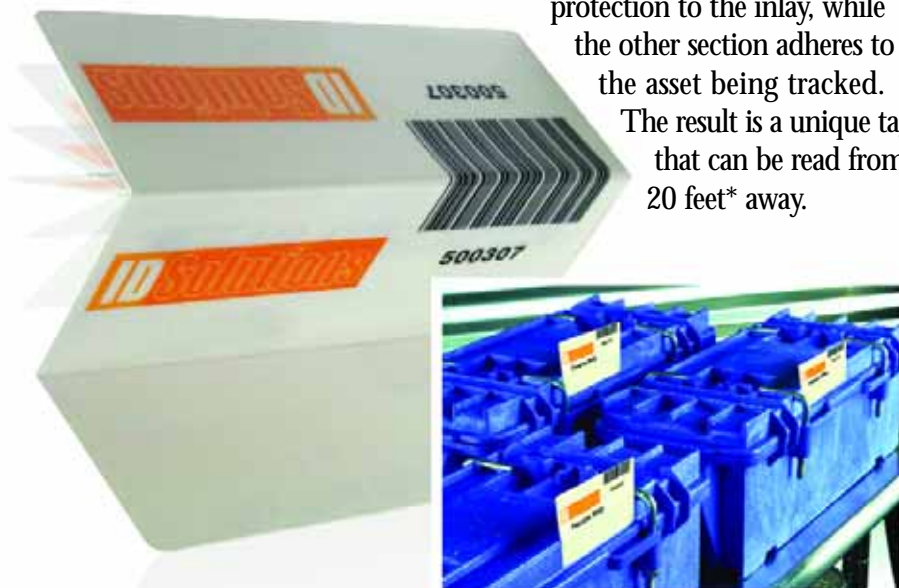


RFID Folded Tab Tag

An alternative to metal mount options, our RFID Folded Tab Tag works well for asset tracking applications where space is a premium and typical inlays/tags can't be used. The 4 1/2" square label has three scored sections: the middle section contains the RFID inlay, one end section adheres to and provides additional protection to the inlay, while the other section adheres to the asset being tracked.

The result is a unique tag that can be read from 20 feet* away.



RFID Hard Tag

For asset tracking applications that require resistance to heavy impact or submersion in water we offer our RFID Hard Tag. Constructed of durable impact resistant polycarbonate, this product features a hermetically welded housing that protects the subsurface printed label and the RFID inlay from rigorous environments. Inside the housing the air gap between the inlay and the metal surface provides for a longer read range* than similar products.

Affixing methods include both mechanical fasteners and adhesive.



High Impact Polycarbonate

For more information, please contact Metalcraft's Customer Service Department at 800-437-5283 or visit www.idplate.com.

*Read ranges may differ by type of reader used and environment



800-437-5283
www.idplate.com



149 Fourth Street SW
Mason City, IA 50401

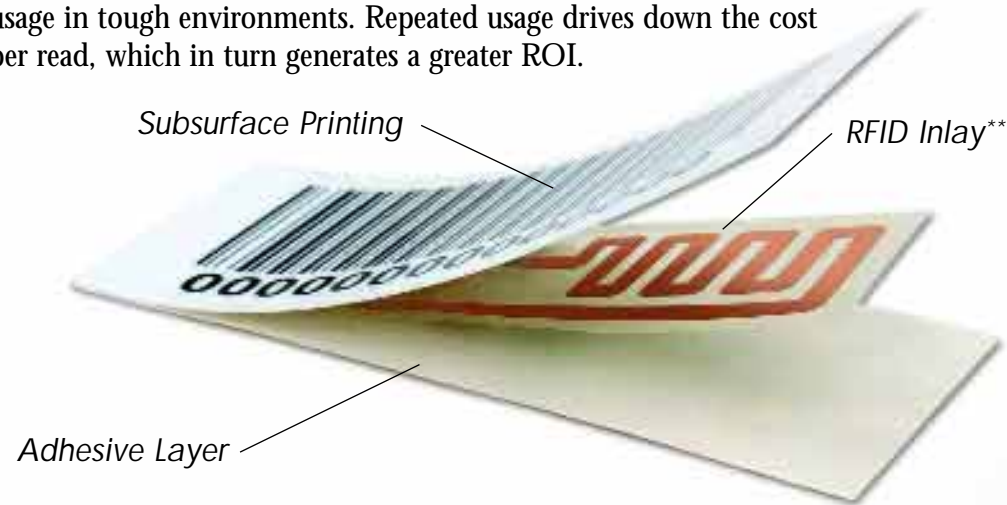
RESILIENT
REUSEABLE
RELIABLE

RFID TAGS



RFID Solutions from the ID Experts

Just what makes Metalcraft's RFID tags superior to other RFID tags? Durability and reusability. We designed every one of our RFID tags to withstand repeated usage in tough environments. Repeated usage drives down the cost per read, which in turn generates a greater ROI.



Why are these tags so durable? Every one of our RFID tags utilizes a construction that encapsulates the RFID inlay within the layers of the label – protecting it from environmental conditions that could affect its performance. Each product also features digital subsurface printing that showcases company information and/or logo and may include variable data such as bar code and/or human readable numbers – allowing users to utilize both bar code and RFID technologies.

Standard RFID Tag

Looking for an RFID tag that adheres particularly well to plastic surfaces? Metalcraft's Standard RFID Tag is just the product for you. Ideal for asset tracking applications on non-metal surfaces that require attachment directly to the asset, this tag comes in two different standard sizes with two different standard inlays to accommodate different asset shapes and sizes and has a read range of up to approximately 20 feet.*

***Generic inlays used to illustrate product/construction concept only*

Metalcraft's RFID Product Line

- Standard RFID Tag
- RFID Folded Tab Tag
- RFID Metal Mount Tag
- RFID Hang Tag
- RFID Windshield Tag
- RFID Hard Tag

RFID Metal Mount Tag

Our RFID Metal Mount Tag combines the construction of the Standard RFID Tag with a special closed cell foam adhesive which acts as an isolator, reducing RF interference that could affect the performance of the tag. This product also provides the flexibility of two different standard sizes and inlays to accommodate different applications. This tag can be attached directly to a metal surface and has a read range of 5-6 feet.*



RFID Hang Tag

Unlike our other RFID Products, the RFID Hang Tags attach to the asset with mechanical fasteners (i.e., plastic ties). This makes them the perfect solution for asset tracking applications on metal or non-metal surfaces that do not allow for attachment directly to the asset. These tags also feature two standard sizes and inlays, plus they can be removed and reattached – giving new meaning to the word reusable.



RFID Windshield Tag

Metalcraft's RFID Windshield Tags offer a more accurate and secure way to allow access into various locations like a gated community, company/corporate secured parking or even a car wash. Using the KSW Windshield RFID inlay as a standard and a windshield compatible adhesive, this product has a read range of 18+ feet.* Unlike other windshield tags on the market, Metalcraft's RFID Windshield Tag utilizes passive RFID technology offering a more economic option to the active windshield tags available.



**Read ranges may differ by type of reader used and environment*

Standard Products for Everyday Applications

Standard RFID products cover a wide range of everyday asset tracking applications – with proven ROI generating results. Here are just a few application ideas:

- Pallets
- Returnable containers
- Laptops
- Tools
- Tool bins
- Windshields
- Blade servers
- Engine blocks
- Steel carts
- Overhead conveyors
- Skill saws
- Laboratory equipment
- Wine barrels
- Waste containers
- Forklifts
- Luggage
- Crates
- Trade show badges
- Utility poles
- Transformers
- Electronic equipment
- Trolleys

